



# ***BROCHURE***

# **2026**

**Organized by**



Comité de Uvas

**YENTZEN**  
GROUP

**2nd edition**  
Monticello, Chile



[www.globalgrapeconvention.com](http://www.globalgrapeconvention.com)

# Why attend?



**After a successful first edition in 2024 — which brought together over 1,000 attendees and 60 sponsoring companies — the Global Grape Convention returns in 2026 as a key platform for strategic reflection on the table grape business.** This comes at a time when the global market exceeds USD 9 billion annually, and leading origins like Chile, Peru, Mexico, and the United States compete for market share through varietal innovation, quality, and efficiency.

This convention has become an essential milestone, **emerging in response to an industry undergoing major transformation — driven by varietal renewal, changes in retail, the impact of climate change, and shifting consumer preferences.**

It's a **gathering designed to address these issues** with a forward-looking perspective, bringing together the industry's key players to spark meaningful conversations **that help shape the future of the grape business with a global vision and a strong focus on value.**



## 08.12.26

**Media partner**

 **VISION**  
WINE & GRAPE

**2nd edition**  
Monticello, Chile



# Tickets 2026

| Category  | Value 2026 |
|--------------------------------------------------------------------------------------------|------------|
| Early bird                                                                                 | USD 220    |
| General ticket                                                                             | USD 240    |
| Pack of 10 tickets                                                                         | USD 2080   |

Early bird until january 31st, 2026

To purchase your ticket, send an email to



[entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)

Organized by



Comité de Uvas

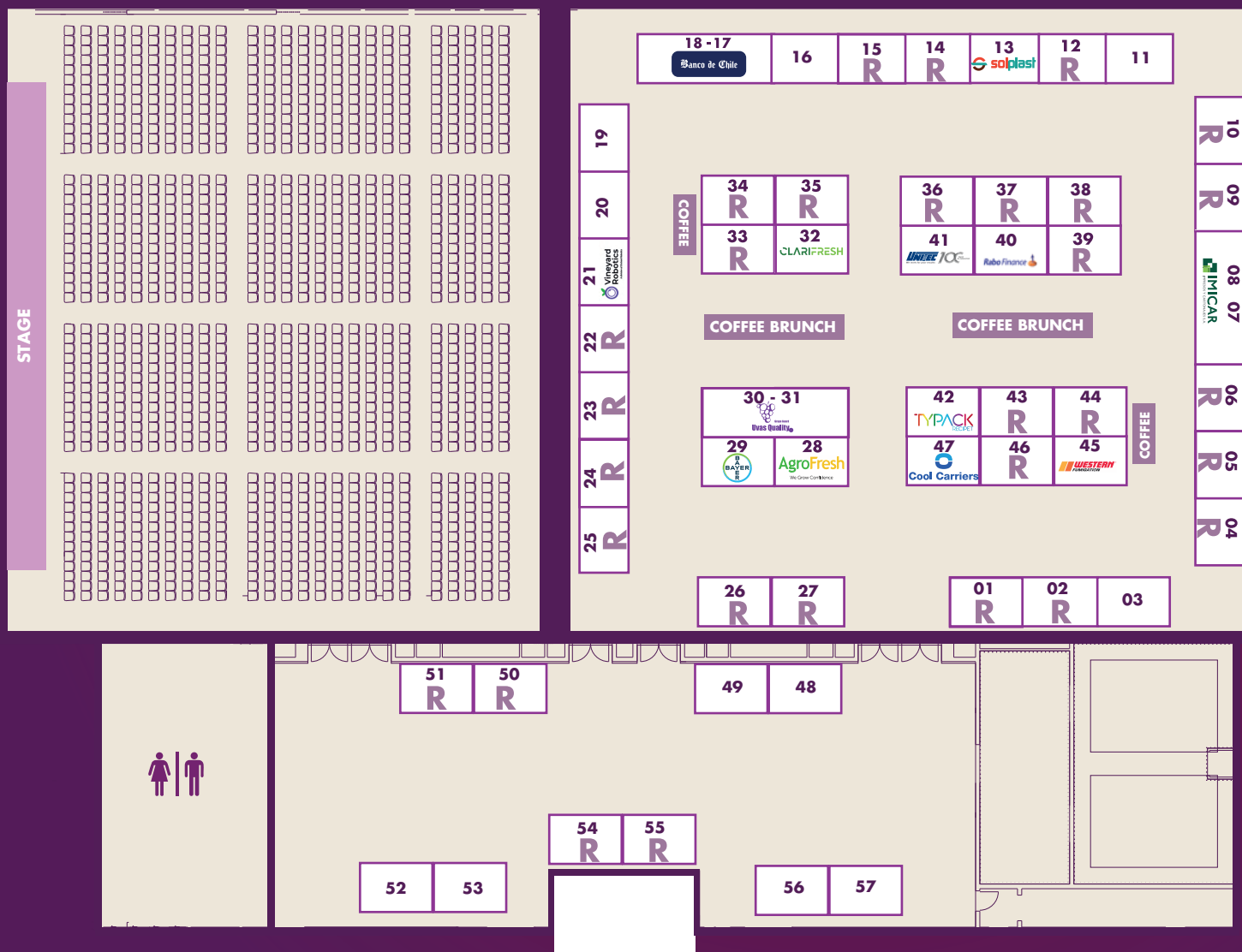
YENTZEN  
GROUP

2nd edition  
Monticello, Chile



### 3 Accreditation

# Booth layout 2026



## Legend

- Stands 3x2
- COFFEE BRUNCH Food and drinks
- R** Reserved



# Benefits associated with sponsorship

08.12.26

## PLATINUM SPONSOR

| Product / Sponsor                                                                                                                                          | Price in USD | Stand (3x2 m) | All Access Passes | Passes to Exhibition Area | Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month) | Advertorial on Portalfruticola.com* | Logo on event website | Logo on welcome totem and rotating video during breaks | Video in the stands area | Video in plenary |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---------------|-------------------|---------------------------|-----------------------------------------------------------------------------|-------------------------------------|-----------------------|--------------------------------------------------------|--------------------------|------------------|
| <b>Exclusive Brunch</b><br>Video to be played during brunch in Stand Area and Plenary (2 min max)<br>-Napkins with company logo                            | USD56.000    | 2             | 5                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      | ✓                        | ✓                |
| <b>Zona Lounge</b><br>(Auspicio exclusivo)<br>-Logo y video únicamente en pantalla zona Bingo<br>- Arco de bienvenida a Zona Lounge con logo de la empresa | USD17.000    | 1             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      | ✓                        |                  |
| <b>Jockey</b>                                                                                                                                              | USD12.000    | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Material bag</b>                                                                                                                                        | USD12.000    | 1             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Lanyards</b>                                                                                                                                            | USD12.000    | 1             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Mug</b>                                                                                                                                                 | USD9.000     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Badges</b>                                                                                                                                              | USD8.500     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| <b>Welcome Coffee Break</b>                                                                                                                                | USD8.500     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      | ✓                        |                  |
| <b>Morning Coffee Break</b>                                                                                                                                | USD8.500     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      | ✓                        |                  |
| <b>Afternoon Coffee Break</b>                                                                                                                              | USD8.500     | 0             | 3                 | 5                         | ✓                                                                           | ✓                                   | ✓                     | ✓                                                      | ✓                        |                  |

\*Prices do not include Chilean VAT

AVAILABLE  
 SOLD / RESERVED

# Benefits associated with sponsorship

08.12.26

## GOLD SPONSOR

| Product / Sponsor          | Price in USD | Stand (3x2 m) | All Access Passes | Passes to Exhibition Area | Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month) | Advertorial on Portalfruticola.com* | Logo on event website | Logo on welcome totem and rotating video during breaks | Video in the stands area | Video in plenary |
|----------------------------|--------------|---------------|-------------------|---------------------------|-----------------------------------------------------------------------------|-------------------------------------|-----------------------|--------------------------------------------------------|--------------------------|------------------|
| Corporate keychain         | USD8.300     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Aluminum bottle with lid   | USD8.300     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Car charger (12V)          | USD8.300     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Card holder                | USD8.000     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Wine set                   | USD8.000     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Phone case desktop         | USD7.500     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Welcome dinner             | USD7.500     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Mouse Pad                  | USD7.500     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Desk Planner Pad + Pencil  | USD7.000     | 0             | 3                 | 5                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Notepad                    | USD6.500     | 0             | 2                 | 2                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Post-it                    | USD6.500     | 0             | 2                 | 2                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Branded Fleece Neck Warmer | USD6.500     | 0             | 2                 | 2                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |
| Bandana                    | USD6.500     | 0             | 2                 | 2                         |                                                                             | ✓                                   | ✓                     | ✓                                                      |                          |                  |

\*Prices do not include Chilean VAT

AVAILABLE

SOLD / RESERVED

# Benefits associated with sponsorship

08.12.26

## SILVER SPONSOR

| Product / Sponsor    | Price in USD | Stand (3x2 m) | All Access Passes | Passes to Exhibition Area | Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month) | Advertorial on Portalfruticola.com* | Logo on event website | Logo on welcome totem and rotating video during breaks | Video in the stands area | Video in plenary |
|----------------------|--------------|---------------|-------------------|---------------------------|-----------------------------------------------------------------------------|-------------------------------------|-----------------------|--------------------------------------------------------|--------------------------|------------------|
| Carg bag             | USD 4.200    | 0             | 2                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |
| Hydration point      | USD 4.200    | 0             | 2                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |
| Translation Cabin    | USD 3.800    | 0             | 2                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |
| Candies / Chocolates | USD 3.800    | 0             | 2                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |
| Wardrobe             | USD 3.800    | 0             | 2                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |



If you have any proposal or idea related to merchandising, we would be glad to hear about it and help bring it to life. You can reach us at [events@yentzengroup.com](mailto:events@yentzengroup.com)

## STANDS

| Product / Sponsor      | Price in USD | Stand (3x2 m) | All Access Passes | Passes to Exhibition Area | Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month) | Advertorial on Portalfruticola.com* | Logo on event website | Logo on welcome totem and rotating video during breaks | Video in the stands area | Video in plenary |
|------------------------|--------------|---------------|-------------------|---------------------------|-----------------------------------------------------------------------------|-------------------------------------|-----------------------|--------------------------------------------------------|--------------------------|------------------|
| Corporate Stand (3x2m) | USD 3.500    | USD 3.700     | 1                 | 2                         |                                                                             |                                     | ✓                     | ✓                                                      |                          |                  |

\*Prices do not include Chilean VAT



AVAILABLE



SOLD / RESERVED



# Products photographs



\*Reference image











# Sponsors 2024



## Platinum sponsors:



## Gold sponsors:



## Silver sponsor:



## Sponsoring companies:



## Media partner:



## Sponsors:



# YENTZEN

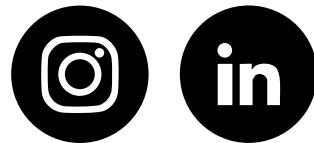
---

## GROUP

---



[events@yentzengroup.com](mailto:events@yentzengroup.com) / [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)



Yentzen Events

