



BROCHURE

2026

Organized by



Comité de Uvas

YENTZEN
GROUP

2nd edition
Monticello, Chile



www.globalgrapeconvention.com

Why attend?



After a successful first edition in 2024 — which brought together over 1,000 attendees and 60 sponsoring companies — the Global Grape Convention returns in 2026 as a key platform for strategic reflection on the table grape business. This comes at a time when the global market exceeds USD 9 billion annually, and leading origins like Chile, Peru, Mexico, and the United States compete for market share through varietal innovation, quality, and efficiency.

This convention has become an essential milestone, **emerging in response to an industry undergoing major transformation — driven by varietal renewal, changes in retail, the impact of climate change, and shifting consumer preferences.**

It's a **gathering designed to address these issues** with a forward-looking perspective, bringing together the industry's key players to spark meaningful conversations **that help shape the future of the grape business with a global vision and a strong focus on value.**



08.12.26

Media partner

 **VISION**
WINE & GRAPE

2nd edition
Monticello, Chile



Tickets 2026

Category 	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080

Early bird until january 31st, 2026

To purchase your ticket, send an email to



entradas@yentzengroup.com

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Layout 2026

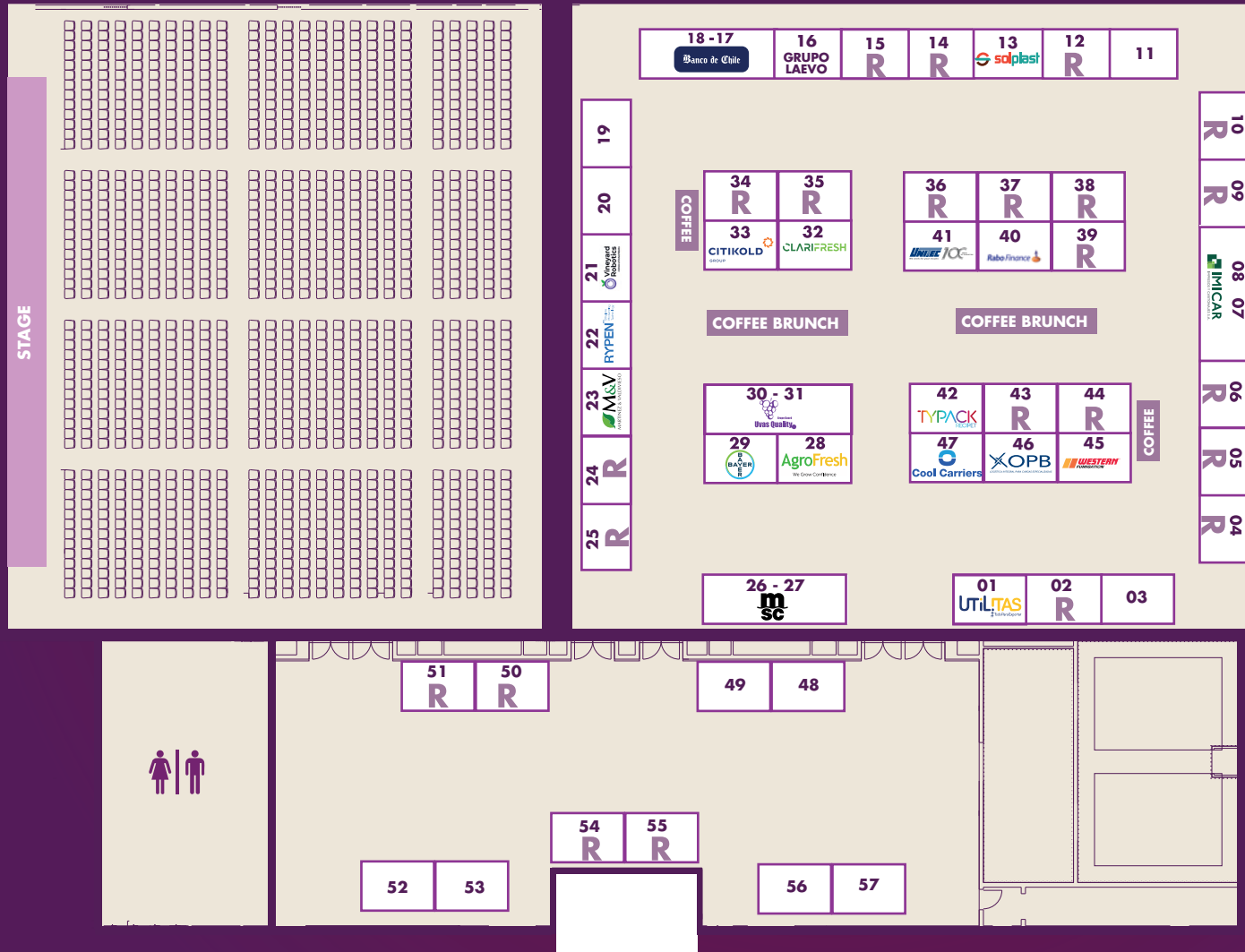


① Conference

② Booths

③ Accreditation

Booth layout 2026



Legend

- Stands 3x2
- Food and drinks
- Reserved

Benefits associated with sponsorship

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PLATINUM SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Exclusive Brunch Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
Zona Lounge (Auspicio exclusivo) -Logo y video únicamente en pantalla zona Bingo - Arco de bienvenida a Zona Lounge con logo de la empresa	USD17.000	1	3	5	✓	✓	✓	✓	✓	
Jockey	USD12.000	0	3	5	✓	✓	✓	✓		
Material bag	USD12.000	1	3	5	✓	✓	✓	✓		
Lanyards	USD12.000	1	3	5	✓	✓	✓	✓		
Mug	USD9.000	0	3	5	✓	✓	✓	✓		
Badges	USD8.500	0	3	5	✓	✓	✓	✓		
Welcome Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Morning Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Afternoon Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	

*Prices do not include Chilean VAT

AVAILABLE
 SOLD / RESERVED

Benefits associated with sponsorship

08.12.26

GOLD SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate keychain	USD8.300	0	3	5		✓	✓	✓		
Aluminum bottle with lid	USD8.300	0	3	5		✓	✓	✓		
Car charger (12V)	USD8.300	0	3	5		✓	✓	✓		
Card holder	USD8.000	0	3	5		✓	✓	✓		
Wine set	USD8.000	0	3	5		✓	✓	✓		
Phone case desktop	USD7.500	0	3	5		✓	✓	✓		
WELCOME DINNER	USD7.500	0	3	5		✓	✓	✓		
Mouse Pad	USD7.500	0	3	5		✓	✓	✓		
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		

*Prices do not include Chilean VAT



AVAILABLE



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Benefits associated with sponsorship

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SILVER SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Carg bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Translation Cabin	USD 3.800	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		
Wardrobe	USD 3.800	0	2	2			✓	✓		



If you have any proposal or idea related to merchandising, we would be glad to hear about it and help bring it to life. You can reach us at events@yentzengroup.com

STANDS

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓		

*Prices do not include Chilean VAT



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Products photographs



*Reference image





Sponsors 2024



Platinum sponsors:



Gold sponsors:



Silver sponsor:



Sponsoring companies:



Media partner:



Sponsors:

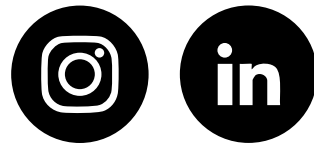


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Yentzen Events

