



# ***BROCHURE***

# **2026**

**Organized by**



**YENTZEN**  
GROUP



Comité  
de Uvas



[www.globalgrapeconvention.com](http://www.globalgrapeconvention.com)

# Why attend?



**After a successful first edition in 2024 — which brought together over 1,000 attendees and 60 sponsoring companies — the Global Grape Convention returns in 2026 as a key platform for strategic reflection on the table grape business.** This comes at a time when the global market exceeds USD 9 billion annually, and leading origins like Chile, Peru, Mexico, and the United States compete for market share through varietal innovation, quality, and efficiency.

This convention has become an essential milestone, **emerging in response to an industry undergoing major transformation — driven by varietal renewal, changes in retail, the impact of climate change, and shifting consumer preferences.**

It's a **gathering designed to address these issues** with a forward-looking perspective, bringing together the industry's key players to spark meaningful conversations **that help shape the future of the grape business with a global vision and a strong focus on value.**



## 08.12.26


**Media partner**

 **VISION**  
WINE & GRAPE

**2nd edition**  
Monticello, Chile



# Tickets 2026

Category 	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080

Early bird until february 28th, 2026

To purchase your ticket, send an email to



[entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)

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# Layout 2026



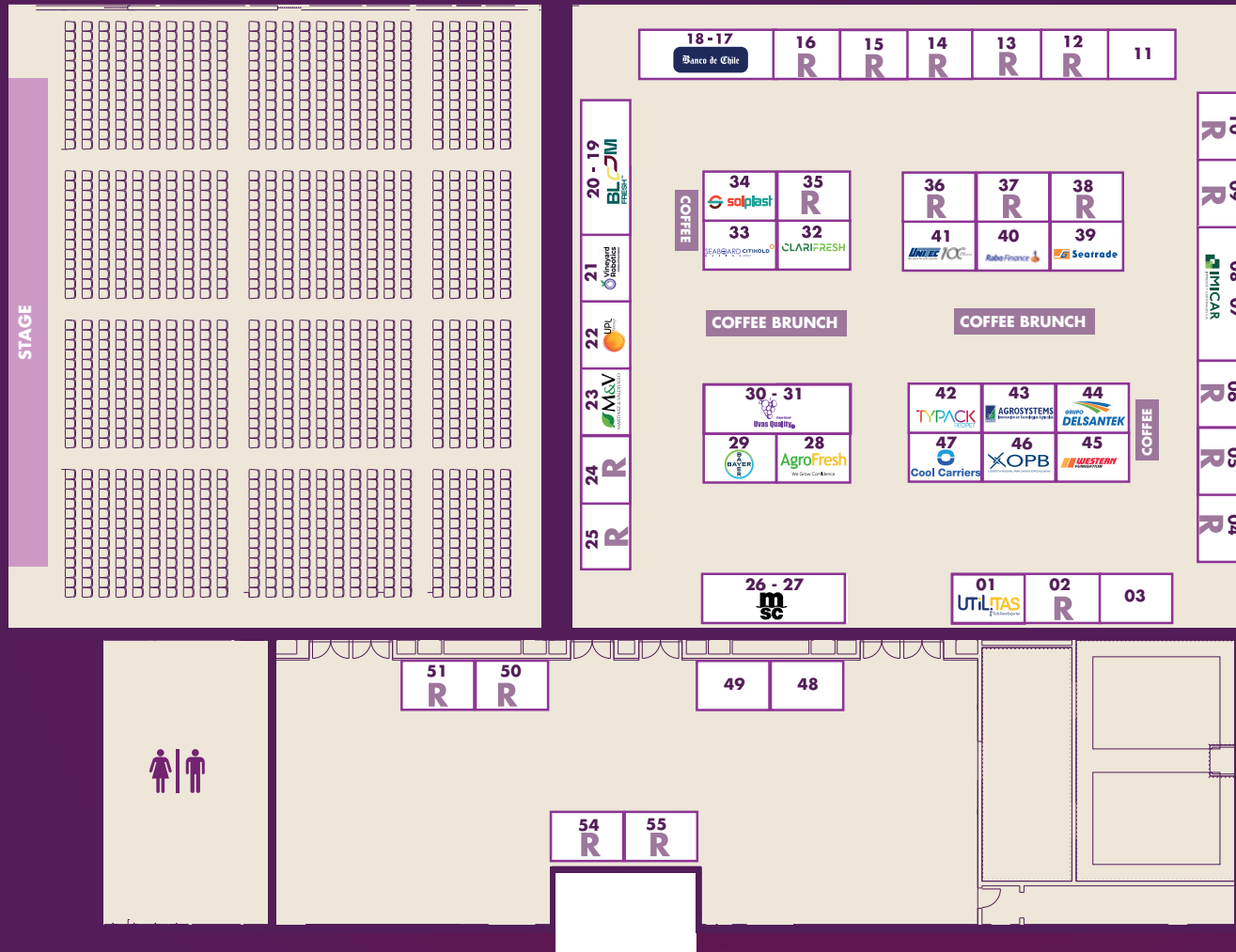
① Conference

② Booths

③ Accreditation



# Booth layout 2026



## Legend

- ☐ Stands 3x2
- COFFEE BRUNCH Food and drinks
- R Reserved

# Benefits associated with sponsorship

08.12.26

## PLATINUM SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
<b>Exclusive Brunch</b> Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
<b>Zona Lounge</b> (Auspicio exclusivo) -Logo y video únicamente en pantalla zona Bingo - Arco de bienvenida a Zona Lounge con logo de la empresa	USD17.000	1	3	5	✓	✓	✓	✓	✓	
<b>Jockey</b>	USD12.000	0	3	5	✓	✓	✓	✓		
<b>Material bag</b>	USD12.000	1	3	5	✓	✓	✓	✓		
<b>Lanyards</b>	USD12.000	1	3	5	✓	✓	✓	✓		
<b>Mug</b>	USD9.000	0	3	5	✓	✓	✓	✓		
<b>Showcase your machine</b> *Includes 4 promotional banners and 1 branded counter	USD9.000	0	5	0			✓	✓		
<b>Cloakroom(LED)</b> *Includes a 6x2.5 m LED screen	USD9.000	0	4	0			✓	✓		
<b>Charging station</b> *PVC archway and 4 totems placed throughout the event	USD9.000	0	4	0			✓	✓		
<b>Badges</b>	USD8.500	0	3	5	✓	✓	✓	✓		
<b>Welcome Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Morning Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Afternoon Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	



\*Prices do not include Chilean VAT



AVAILABLE



SOLD / RESERVED

# Benefits associated with sponsorship

08.12.26

## GOLD SPONSOR

RESERVED

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate keychain	USD8.300	0	3	5		✓	✓	✓		
Aluminum bottle with lid	USD8.300	0	3	5		✓	✓	✓		
Car charger (12V)	USD8.300	0	3	5		✓	✓	✓		
Card holder	USD8.000	0	3	5		✓	✓	✓		
Wine set	USD8.000	0	3	5		✓	✓	✓		
Phone case desktop	USD7.500	0	3	5		✓	✓	✓		
Welcome dinner	USD7.500	0	3	5		✓	✓	✓		
Mouse Pad	USD7.500	0	3	5		✓	✓	✓		
LED floor *3x2 m LED screen	USD7.500	0	3	0			✓	✓		
PVC Cloakroom *6x2.5 m stretched PVC	USD7.000	0	4	0			✓	✓		
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		
Event mascot *Customized band with the sponsoring company's branding	USD6.500	0	3	0			✓	✓		

\*Prices do not include Chilean VAT



AVAILABLE



SOLD / RESERVED

# Benefits associated with sponsorship

08.12.26

## SILVER SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
<b>Car bag</b>	USD 4.200	0	2	2			✓	✓		
<b>Hydration point</b>	USD 4.200	0	2	2			✓	✓		
<b>Translation Cabin</b>	USD 3.800	0	2	2			✓	✓		
<b>Candies / Chocolates</b>	USD 3.800	0	2	2			✓	✓		

DIVINE FLAVOR



If you have any proposal or idea related to merchandising, we would be glad to hear about it and help bring it to life. You can reach us at [events@yentzengroup.com](mailto:events@yentzengroup.com)

## STANDS

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
<b>Corporate Stand (3x2m)</b>	USD 3.500	USD 3.700	1	2			✓	✓		

\*Prices do not include Chilean VAT



AVAILABLE



SOLD / RESERVED



# Products photographs



\*Reference image











# Sponsors 2024



## Platinum sponsors:



## Gold sponsors:

## Silver sponsor:

## Sponsoring companies:



## Media partner:



## Sponsors:



# YENTZEN

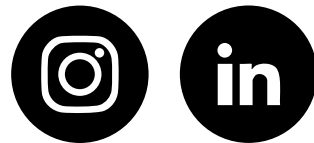
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## GROUP

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[events@yentzengroup.com](mailto:events@yentzengroup.com) / [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)



Yentzen Events

